



AGENDA

April 12, 2018

6:00 pm

Committee Members

Committee Member Barbara A. Estrada

Committee Member Yuki Ikezi (Chair)

Committee Member Stephen Ricossa

Staff

City Attorney, Brian Doyle

Deputy City Attorney, Diana Fazely

Assistant City Manager, Nadine Nader

Acting City Clerk, Jennifer Yamaguma

1. Call to Order and Roll Call

2. Public Presentations

This portion of the meeting is reserved for persons to address the Commission on any matter not on the agenda. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. Commissioners or the staff liaison may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting. Please limit your remarks to 3 minutes.

3. Approval of Minutes from March 26, 2018

4. Review of Legal Parameters

5. Fourth Public Hearing to receive input and form a recommendation on District Boundaries and Election Sequencing for Council consideration on May 6, 2018:

(Public testimony up to 3 minutes per speaker, may be reduced subject to number of speakers)

A. Presentation by Professional Demographer on Proposed District Boundary Maps

B. Discussion regarding District Election Sequencing

6. Adjournment

If you would like to request translation services for this public hearing, please contact the City Manager's Office at (408) 615-2210 or manager@santaclaraca.gov

AD-HOC DISTRICTING ADVISORY COMMITTEE MINUTES

Northside Branch Library Community Room
695 Moreland Way
Santa Clara, CA 95054
Monday, March 26, 2018, 6:00 p.m.

Committee Members in attendance:

Barbara A. Estrada
Yuki Ikezi
Stephen Ricossa

Staff in Attendance:

Deputy City Attorney, Diana Fazely
Assistant City Manager, Nadine Nader
Acting City Clerk, Jennifer Yamaguma

1. Call to Order and Roll Call

The meeting was called to order and roll was taken at 6:00 pm. The Chair explained the procedures for the public hearing.

2. Approval of the Minutes

IT WAS MOVED, SECONDED AND PASSED BY A 3:0 Vote to approve the March 8, 2018 minutes.

3. Review of Legal Parameters

The Deputy City Attorney described the June 5, 2018 ballot question on District Elections. She also laid out the role and the schedule for the Ad Hoc Advisory Districting Committee (Committee). In order to make the timeline for the June 5, 2018 election, the Committee must make a recommendation to the City Council at its April 12, 2018 meeting on two topics: a draft map indicating two Council Districts and a designation of one of these two Districts as District 1. District 1 will go first and elect two members to four-year terms in 2018. She described the statutory requirements that must be met when the Ad Hoc Advisory Districting Committee makes its recommendations on a draft two Council Districts map. The Deputy City Attorney also explained that the Committee must give special consideration when recommending which District is District 1 to the purposes of the California Voting Rights Act, which is to remove impediments to the ability of minority voters to influence elections (e.g., elect candidates of its choice).

4. Presentation by Demographer Jeanne Gobalet regarding the Draft Preliminary Maps

Dr. Jeanne Gobalet (Lapkoff & Gobalet Demographic Research, Inc.) described the required criteria that apply to the creation of districts. The most important legal requirement is that each City Council district shall contain a nearly equal population based on 2010 Census counts. Also, adopted boundaries should provide members of protected groups (all federal race/ethnic categories except non-Hispanic whites) the opportunity to elect representatives of their choice. A protected group's "opportunity to elect" is measured using the group's share of those eligible to vote: The Citizen Voting Age Population, or CVAP.

Dr. Gobalet presented three preliminary draft Council District maps: the first two maps illustrate ways to divide the city into Northern and Southern council districts (NS 1) and into western and eastern council districts (WE 1). The third draft map combines features of the other two maps (WE 2). In addition to the legally required criteria, these draft Council District maps considered: major thoroughfares; election precincts; school attendance areas, neighborhoods, and population growth from new housing occupied 2010-2017. Dr. Gobalet also presented information on election sequencing, including which current Council members live in each district for the three draft Council District maps. The Committee had some questions on the data in the table comparing these three draft Council District maps. Dr. Gobalet will revise the data in response to these questions.

The maps the Demographer presented and detailed demographic data for each of the three draft Council District maps are available at www.santaclaraca.gov/districtelections. A Committee member also raised an election sequencing issue which is the impact of having the election of District 1 Council members in the gubernatorial election year and District 2 Council members in the presidential election year when voter turnout is higher.

5. Third Public Hearing to Receive Input on District Boundaries

Several members of the public addressed the Committee. Main themes included the following:

- a. A Santa Clara resident talked about the problems created for tenants by increasing rents and the lack of rent control.
- b. Margaret Okuzumi with Fair Vote commented that Fair Vote looked at 2016 voter turnout numbers and found that draft plans NS 1 and WE 2 are fairly similar in their results and would give Asian American and Latino voters the best chance to elect a candidate of their choice. She commented that Fair Vote would not recommend draft plan WE 1 because it is the most imbalanced draft plan in population and turnout. She also noted that one problem with WE 2 is that the line along Montague Expressway seems to divide the Filipino population. She would like to see a line drawn more along San Tomas Expressway. When asked by the Committee, the Demographer

pointed out that she provided 2010 voter turnout data and did not show 2016 voter turnout data because of data and mapping problems.

- c. Hosam Haggag passed out a summary his analysis of data on the total CVAP for the 3 three preliminary draft Council District maps that the Demographer had presented. He commented that, with the single transferable vote form of rank choice voting, a protected class that has 25% or more CVAP in a District would be able to elect a member of their choosing. On his summary table, the Asian CVAP population met that criteria for one district in draft map NS 1 and came close in the other district, for both districts in draft map WE1 and for one of the two Districts in WE 2. Mr. Haggag also proposed two revisions to the NS 1 map that made greater use of the El Camino as the dividing line between the North and South Districts. He provided enough information that the demographer can turn his proposed revisions into two maps for the April 12, 2018 meeting.
- d. Kevin Park prefers an option going down the San Tomas Expressway that more closely follows the Santa Clara Unified School District Elementary School Attendance Area boundaries. He noted that the three draft maps that were presented split geographic areas that have voted for minority candidates in the past.

IT WAS MOVED, SECONDED AND PASSED BY A 3:0 Vote to close the public hearing

6. Committee Deliberations

Dr. Gobalet presented corrected data on the Asian CVAP shares for each of the three Draft Plans. She will develop and present information at the Census tract level on the distribution of Asian sub-groups, including Filipino Americans. The Committee asked for the inclusion of Mr. Haggag's two map proposals, El Camino Real NS 1 and NS 2, in the analysis and posting of draft maps for the April 12, 2018 meeting.

IT WAS MOVED, SECONDED AND PASSED BY A 3:0 Vote to add Mr. Haggag's two map proposals, El Camino Real NS 1 and NS 2, to the map presentation and analysis for the next meeting so the data on these proposals is available to the Committee.

The Committee also requested that the public submit their alternative map proposals to City Hall by Friday March 30, 2018 so Dr. Gobalet can analyze them and produce demographic information about these submitted maps. Maps can be submitted after that date, but it may not be possible to analyze them thoroughly in advance of the April 12, 2018 Committee meeting. The staff noted that draft maps must be posted on April 5, 2018, seven days in advance of the Committee's April 12, 2018 meeting.

For the next meeting, Committee Chair Ikezi requested a table with detailed demographic information for the three Draft Plans that Dr. Gobalet presented, the two maps that Mr. Haggag proposed, and any other maps that staff receives by

Friday, March 30, 2018. A map submittal by Mr. Parks is expected to be received by March 30, 2018. She also requested information on incumbents and on every ethnic group for each proposal. Dr. Gobalet asked that, when people submit map proposals, they try to name specific pieces from the map of pieces that Dr. Gobalet has developed which can be found at www.santaclaraca.gov/districtelections.

IT WAS MOVED, SECONDED AND PASSED BY A 3:0 Vote to set a deadline of Friday March 30 for alternative map proposals in order for these alternatives to be analyzed and posted for the next meeting on April 12, 2018

The staff pointed out that the public can submit proposals after March 30 and the Committee can make map adjustments based on these proposals at their April 12 meeting. Committee Chair Ikezi requested that each Committee member come prepared at the next meeting with their preferences on proposals.

7. Adjournment

IT WAS MOVED, SECONDED AND PASSED BY A 3:0 Vote to adjourn to the April 12, 2018 at the Central Library.

The meeting adjourned at 7:41p.m.

Prepared by:

Elaine Costello
Management Partners



Date: APRIL 12, 2018

To: Ad-Hoc Advisory Districting Committee

From: City Attorney and Assistant City Manager

Subject: Fourth Public Hearing of the Ad Hoc Advisory Districting Committee

BACKGROUND

Topics at the April 12, 2018 Meeting

This is the fourth and final hearing of the Ad Hoc Advisory Districting Committee (Committee). In order to make the timeline for the June 5, 2018 Special Election to amend the Charter to begin electing Council members by District in November 2018, the Committee must make a recommendation to the City Council at this meeting on two topics:

- A Draft Plan indicating two Council Districts and
- A designation of one of these two Districts as District 1. District 1 will go first and elect two members to four-year terms in 2018.

The Committee's recommendation on these two topics will be presented to the City Council in the form of an ordinance on May 8, 2018. This report provides background information on the statutory requirements for the creation and sequencing of districts, the alternative districting maps developed by the demographer and submitted by the public and the public input at the previous public hearings and from Open City Hall.

Given that at the end of this public hearing, the Committee will need to provide recommendations for Council consideration, staff suggests that the Committee organize their deliberations on their recommendation to the City Council in the following manner:

- Open the public hearing, take public testimony and close the public hearing
- Committee deliberates on the alternative maps and chooses a preferred map to recommend to the City Council
 - Committee may identify minor modifications which the demographer may adjust as appropriate at the public hearing.
- Committee recommends one of the two Districts on their recommended draft districting map as District 1 and the other as District 2.

Previous Public Hearings on the Composition of the Districts

The Committee has held three previous public hearings. On February 12, 2018 and March 8, 2018, the Committee held two public hearing on establishing the composition of two Council districts. At these public hearings, staff presented an overview of the process,

including statutory requirements, and explained the role of the Committee. Dr. Jeanne Gobalet of Lapkoff and Gobalet Demographic Research explained the demographic procedures used to draw district boundaries. At the February 12, 2018 meeting, the Committee and the public requested additional demographic information from Dr. Gobalet. Dr. Gobalet presented additional demographic information in response to these requests at the March 8, 2018 meeting. She also presented a map of 31 subareas (referred to as “pieces”) and an Excel spreadsheet containing detailed demographic information for each of these 31 pieces. These pieces are intended to be combined to create alternative Council district boundaries. This information can be found online at www.santaclaraca.gov/districtelections.

At both of these public hearings, community members provided input on criteria that should be considered when drawing the boundary line. The minutes of these two public hearings are available online at www.santaclaraca.gov/districtelections. This is a summary of the major criteria suggested by the community:

- Protected groups should have more than 25% CVAP in a District so that they have the opportunity to elect one Council member of their choice. 50% CVAP would allow them to elect two council members of their choice.
- Consider information on new construction and population growth since the 2010 Census to anticipate the population changes that will be reflected in 2020 Census counts to try to minimize changes in the proposed district boundary after the 2020 Census.
- Residents’ housing tenancy and type affect how they look at municipal issues. Single-family unit homeowners may look at issues differently from renters of multi-family units and the differences should be considered.
- Use data on 2016 registered voters.
- Keep well-identified neighborhoods intact and keep ethnic neighborhoods together. Include all of Koreatown in one district.
- Consider the Filipino population
- Create a north district and a south district since the issues on the north side of the city are different. North Side residents are impacted by the stadium, Great America, and other large projects and they have common interests. The north side is currently underrepresented on the Council.
- Use major arterials as boundaries. El Camino Real comes close to providing a 50/50 split of the population and does not split most neighborhoods.
- Split Levi Stadium in half so that all Council members have part of the stadium in their district.

March 26, 2018 Public Hearing on the Draft Council District Maps and Sequencing

At the March 26, 2018 public hearing, Dr. Gobalet presented three preliminary draft Council District maps: the first two maps illustrate ways to divide the city into Northern and Southern council districts (NS 1) and into western and eastern council districts (WE 1). The third Draft Plan combines features of the other two maps (WE 2). These three maps are attached to this report. In addition to the legally required criteria, these draft Council District maps considered: major thoroughfares; election precincts; school attendance areas and neighborhoods, and population growth from new housing occupied

2010-17. Dr. Gobalet also presented information relevant to election sequencing, including which current Council members live in each district for each of the three draft Council District maps.

Several members of the public addressed the Committee to comment on the three preliminary Draft Plans. Their comments are summarized below.

- Using 2016 voter turnout numbers, one speaker observed that draft plans NS 1 and WE 2 are fairly similar and would give Asian American and Latino voters the best chance to elect a candidate of their choice. WE 1 was not recommended by this speaker because it is the most imbalanced draft plan in population and turnout. This speaker noted that one problem with WE 2 is that the line along Montague Expressway seems to divide the Filipino population. This speaker would like to see a line drawn more along San Tomas Expressway.
- A speaker commented that, with the single transferable vote form of rank choice voting, a protected class that has 25% or more CVAP in a District would be able to elect a member of their choosing. On a table the speaker presented, the Asian CVAP population met that criterion for one district and came close to 25% in the second district in Draft Plans NS 1 and WE 2. The 25% or more CVAP criterion was met for both districts in Draft Plan WE 2.
- This speaker (Hosam Haggag) proposed two revisions to the NS1 map that made greater use of El Camino Real as the dividing line between the North and South Districts. The Committee made a motion that this speaker's two map proposals be added to the map presentation and analysis for the April 12, 2018 meeting. Those plans, plus three others submitted by members of the public with detailed data tables for all five new plans are attached to this report.
- A speaker preferred an option going down the San Tomas Expressway that more closely follows the Santa Clara Unified School District Elementary School Attendance Area boundaries. This speaker noted that the three Draft Plans that were presented split geographic areas that have voted for minority candidates in the past.

The Committee also requested that the public submit their alternative map proposals to City Hall by Friday March 30, 2018 so Dr. Gobalet can analyze them and produce demographic information about these submitted maps. Maps can be submitted after March 30, 2018 and will be presented to the Committee at the April 12, 2018 meeting, but it may not be possible to fully analyze these maps in advance of that meeting.

A total of five plans were submitted by members of the public by April 2, and all were studied by the demographer. Maps and detailed data tables for these five plans are attached to this report. The five new maps are:

- HH 1 (Hosam Haggag El Camino 1) – modifies NS 1
- HH 2 (Hosam Haggag El Camino 2) – modifies NS 1
- KP 1 (Kevin Park 1) – uses San Tomas Expressway as a boundary
- KP 2 (Kevin Park 2) – uses San Tomas Expressway (a bit less) as a boundary
- RJ 1 (Rob Jerdonik 1) – uses Saratoga Creek as a boundary

The demographer prepared a comparison of the eight plans (the five community proposals plus the original three draft plans). This is supplied separately.

Action minutes of the March 26, 2018 meeting are attached for the Committee's approval.

DISCUSSION

Ballot Measure: Council District Elections

At the January 30, 2018 meeting, Council adopted Resolutions to call a Special Election, placing a measure on the June 5, 2018, Gubernatorial Primary Election ballot to amend the Charter to change the method of electing City Council members. In December 2017, Council approved the Charter Review Committee's recommendation on the proposed Charter amendment language to:

- Elect City Council members by two districts with three members representing each district (e.g. District 1 and District 2).
- Elect the three members at the same time, alternating district elections between gubernatorial and presidential election years.
- Transition to include:
 - In 2018, elect two members to four-year terms in District 1.
 - In 2020, elect one member to a two-year term in District 1 and three members to four-year terms in District 2.
 - Utilize the single transferable vote form of ranked choice voting for election of Council Members when the Santa Clara County Registrar of Voters can support it in 2020.
 - Change the voting method for Mayor, City Clerk and Chief of Police to also utilize the single transferable vote form of ranked choice voting beginning in 2020.

For background on the work of the Charter Review Committee, please visit the City's website at www.santaclaraca.gov/charterreview.

Legal Requirements for Establishing Council Districts & District Boundaries

In accordance with California Elections Code Section 10010, the following public hearings must be held before the City Council can take action on an Ordinance establishing district boundaries for a by-district electoral system:

- 1) Prior to drawing a Draft Plan of the proposed boundaries of the districts, the City shall hold at least two (2) public hearings within a thirty-day period to elicit public input on the composition of the districts. These two public hearings were held on February 12, 2018 and March 8, 2018.
- 2) After public input is received, a Draft Plan will be drawn, which will be published and made available to the public at least seven days before the third public hearing which was held on March 26, 2018. Three Draft Plans were published on March 19, 2018 and are available at www.santaclaraca.gov/districtelections. The City is required to hold at least two (2) public hearings over a period of no more than forty-five (45) days to elicit public input on the Draft Plan and potential sequence of

elections. If a Draft Plan is revised at or following a hearing, it shall be published and made available to the public for at least seven (7) days before being adopted. This April 12, 2018 hearing is the fourth and final required public hearing. The eight maps that the Committee will be considering at this hearing were published on April 5, 2018 and are available at www.santaclaraca.gov/districtelections.

In addition, certain legally required criteria apply to the creation of districts and must be observed, including:

- 1) Each City Council district shall contain a nearly equal population based on the 2010 Census (until 2020 Census data are available). The City of Santa Clara's Census 2010 population was 116,468. Each of the two City Council districts must contain approximately half of this total (about 58,234 residents). There is some leeway, but there can be no more than a 10% total deviation- the difference between the districts' populations must not exceed 5,823;
- 2) A districting plan shall be drawn in a manner that complies with the Federal Voting Rights Act and the Equal Protection Clause of the U.S. Constitution. Election districts should provide members of protected groups (all Federal race/ethnic categories except non-Hispanic whites) the opportunity to elect representatives of their choice (or possibly to influence the election of representatives of their choice); and
- 3) Council may consider the following factors: topography and geography (major roads, freeways, creeks, railroad lines, or other barriers); cohesiveness, contiguity, integrity, and compactness of territory; and community of interest of the districts (school district boundaries, voting precincts, neighborhood boundaries, retail/commercial districts).

The districts will be required to be updated soon after 2010 Census data are published, which is expected in 2021.

The role of the Committee is to:

- Hold the required four public hearings;
- Listen to and consider all the input received from the public;
- Review the recommendations from the demographer; and
- Based on all these factors, provide a recommendation on a Draft Plan indicating two districts and the sequencing of the elections, which involves determining which of the two districts will be designated as District 1.

Open City Hall Input on Draft Maps

The City has been sharing information and taking input from the community on the proposed maps via Open City Hall. Surveys were done on the following three topics to gather public input on District Maps and the Sequencing of District Elections:

- Open City Hall Topic 1: Criteria for drawing the boundary between two new voting districts
- Open City Hall Topic 2: Preferences for Draft District Maps
- Open City Hall Topic 3: Preferences for which District is Designated as District 1

Open City Hall Topic 1: The first survey posted on Open City Hall <http://www.santaclaraca.gov/opencityhall> asked people to provide input on the criteria to be considered when drawing the boundary between two new voting districts. That survey was posted on February 27, 2018 and remained open for one month until March 27, 2018. This survey question is now closed, so these results are final. Thirty-five people responded to this survey for a total of 3.5 hours of public comment. Not all the respondents answered every question. Below is a summary of the results of people's responses to the questions.

Final Results of The Open City Survey on Criteria for the District Boundaries

Question: Would you prefer a north/south or East/ West boundary between the two Districts		
	Response Percent	Response Count
North/ South Boundary	55.2%	16
East West Boundary	44.8%	13
Question: What street would you prefer to use (to the extent possible) to divide the two Districts?		
El Camino Real (northern and southern Council Districts)	60.6%	20
San Tomas Expressway (western and eastern Council Districts)	18.2%	6
Other	21.2%	7

In addition to responding to the two questions above, many respondents also provided written comments which are summarized in the attached "Results of the Open City Hall Surveys on the Criteria for Drawing District Boundaries." These written comments illustrate the range of opinions on the criteria that should be used to draw district boundaries.

Open City Hall Topic 2: The second survey asking people to provide input on their Draft Plan preference was started on March 19, 2018, when the three Draft Plans were published. The table below shows the results of this survey through April 4, 2018. This survey is still open. It will close on April 10, 2018. Staff will update the Committee on the final results of this survey at the April 12, 2018 meeting.

Thirty-two people, providing 1.6 hours of public comment, responded to this survey. Not all of the respondents voted for a preferred Draft Plan as shown below. Several respondents provided written responses to the question "What changes would you make to these Draft Plans?" Their written comments are summarized in the attached "Results of the Open City Hall Survey on Draft District Map Preferences." Several of the comments on changes people would make to these Draft Plans mention involve making more use of the El Camino Real as a map boundary.

Results of the Open City Hall Survey on the Preferences for Draft District Maps through April 4, 2018

Question: Which Draft Plan indicating two Council Districts do you prefer?		
	Response Percent	Response Count
Draft Plan NS 1 (northern and southern Council Districts)	47.6%	10
Draft Plan WE 1 (western and eastern Council Districts)	14.3%	3
Draft Plan WE 2 (a combination of northern/southern and western/eastern boundaries)	38.1%	8

Alternative Maps Showing Potential District Boundaries

The attached pdf file contains maps and discussions of the Draft Plans, along with descriptions and discussions of plans submitted by members of the public.

Sequencing of the Elections

On April 12, 2018, the Committee will also make a recommendation on the sequencing of the elections, which involves recommending which of the two districts will be designated as District 1 and become the first District to elect City Council members. When recommending which District is District 1, the Committee must give special consideration to the purposes of the California Voting Rights Act, which is to remove impediments to the ability of minority voters to influence elections (e.g., elect candidates of its choice), and take into account the preferences expressed by members of the districts.

As described above, the Council approved the Charter Review Committee's recommendation to elect the three members at the same time, alternating district elections between gubernatorial and presidential election years. As a result, District 1 would elect its Council members in gubernatorial election years beginning in 2018 and District 2 would elect its Council members in presidential election years.

The Council also incorporated a transition to district elections to include:

- in 2018, elect two members to four-year terms in District 1 (gubernatorial election);
- in 2020, elect one member to a two-year term in District 1 and three members to four-year terms in District 2 (presidential election)
- In 2022, elect 3 Council Members to District 1 (gubernatorial election)
- In 2024, elect 3 Council Members to District 2 (presidential election)

This transition plan was developed by the Charter Committee to complete the transition to electing Council members by District as quickly as possible, maintain a balanced turnover and minimize the number of "reduced term" candidates. Only one candidate, the member elected from District 1 in 2020 will have a reduced term of 2 years vs. four years. Consistent with State Law, the sequencing of elections shall not cut short any existing

City Councilmember's term. There will be two vacant Council seats in November 2018, so the sequence of elections would not cut short any existing City Councilmember's term.

Open City Hall Input on Sequencing of Elections

Open City Hall Topic 3: The third survey posted on Open City Hall <http://www.santaclaraca.gov/opencityhall> asked people to provide input on which District should be designated as District 1. This survey was started on March 22, 2018. The table below shows the results of this survey thru April 4, 2018. Twenty-two people responded to this survey, providing 1.1 hours of public comment. Not all of them voted for their preference for District 1 as shown below. It is difficult to draw any conclusions from the small number of votes in the table below, other than that the respondents did not indicate a strong preference for which District is District 1. This survey is still open. It will close on April 10, 2018. Staff will update the Committee on the final results of this survey at the April 12, 2018 meeting.

Results of the Open City Hall Survey on Election Sequencing through April 4, 2018

Questions on District Sequencing

Question: Which District would you Designate as District 1 for Draft Plan NS 1		
	Response Percent	Response Count
North Council District should be District 1	25.0%	2
South Council District should be District 1	37.5%	3
No preference for which District is designated as District 1	37.5%	3
Question: Which District would you Designate as District 1 for Draft Plan WE 1		
West Council District should be District 1	37.5%	3
East Council District should be District 1	12.5%	1
No preference for which District is designated as District 1	50.0%	4
Question: Which District would you Designate as District 1 for Draft Plan WE 2		
West Council District should be District 1	12.5%	1
East Council District should be District 1	50.0%	4
No preference for which District is designated as District 1	37.5%	3

A few people provided written responses to the question "What other comments do you have on the selection of District 1. Their written comments are summarized in the attached "Results of the Open City Hall Survey on Election Sequencing". These written comments also do not indicate a strong sequencing preference.

Next Steps and Timeline

After listening to public input on the District maps and sequencing at this final April 12 hearing, the Committee will discuss and develop a recommendation to be made to City Council. The Committee's recommendation shall be presented to the City Council in the form of an ordinance. The ordinance will include a map showing the recommended districts, the designation of Districts 1 and 2 on the map and shall include language that would render the ordinance effective only if the ballot measure passes. It is expected that the Council will consider the ordinance at the May 8, 2018 Council meeting.

Additional Public Outreach

In addition to Open City Hall, several other efforts are under way to inform and receive input from the public. A separate webpage on the City's website at <http://www.santaclaraca.gov/districtelections> has been created to provide information related to district-based elections, including opportunities for when and how the public can provide input. The demographic information that is provided to the Committee is available on that site. A new email address for people who want to provide input on District Elections, districts@santaclaraca.gov, has been created. At their meetings, the Committee encourages people to provide written input. All the emails that have been received up to April 4, 2018 are attached to this report. All emails that are received after April 4, 2018 will be available to the Committee at the April 12 meeting.

Inserts were included in utility bills beginning the first week of February; they provide information about all the public meeting/hearings as well as where more information can be found on the City's website and language that encourages residents to register to vote prior to the June election. In addition, a direct mail piece will be sent to all residents with helpful information that encourages participation in the boundary-drawing process and the June election. Information will also be included on the City's government access channel and flyers will also be distributed to City facilities, including the libraries, Senior Center, Community Recreation Center, schools, etc.

RECOMMENDATION

That the Ad Hoc Advisory Districting Committee:

- Approve the attached Minutes from the March 26, 2018 Committee meeting.
- Make a recommendation to the City Council on two topics:
 - A Draft Plan indicating two Council Districts and
 - A designation of one of these two Districts as District 1

Brian Doyle
City Attorney

Nadine Nader
Assistant City Manager

Documents Related to this Report:

- Minutes of the March 26, 2018 Ad Hoc Advisory Districting Committee Meeting
- Summaries of the Results of the Open City Hall Surveys on District Maps and Sequencing
 - Final Results of the Open City Hall Survey on the Criteria for Drawing District Boundaries
 - Results of the Open City Hall Survey on the Preferences for Draft District Maps through April 4, 2018
 - Results of the Open City Hall Survey on Election Sequencing through April 4, 2018
- Demographic Information and Preliminary Draft Maps
 - A. Discussion, prepared by the Demographer, of all eight Draft Plans
 - B. City of Santa Clara Prelim Draft Plan NS 1 3-19-18 Prepared by the Demographer
 - C. City of Santa Clara Prelim Draft Plan WE 1 3-19-18 Prepared by the Demographer
 - D. City of Santa Clara Prelim Draft Plan WE 2 3-19-18 Prepared by the Demographer
 - E. City of Santa Clara Prelim Draft Plan HH 1 (Hosam Haggag El Camino 1) – modifies NS 1
 - F. City of Santa Clara Prelim Draft Plan HH 1 (Hosam Haggag El Camino 2) – modifies NS 1
 - G. City of Santa Clara Prelim Draft Plan KP 1 (Kevin Park 1) – uses San Tomas Expressway as a boundary
 - H. City of Santa Clara Prelim Draft Plan KP 2 (Kevin Park 2) – uses San Tomas Expressway (a bit less) as a boundary
 - I. City of Santa Clara Prelim Draft Plan RJ 1 (Rob Jerdonik 1) – uses Saratoga Creek as a boundary
- Written correspondence, including emails, from the public on district boundaries and sequencing through April 4, 2018.

**Final Results of the Open City Hall Survey on the Criteria for Drawing District
February 27, 2018 to March 27, 2018*
Boundaries (1st of 3 Open City Hall Surveys)**

Questions on the Criteria for the District Boundaries

Question: Would you prefer a north/south or East/ West boundary between the two Districts		
	Response Percent	Response Count
North/ South Boundary	55.2%	16
East West Boundary	44.8%	13
Question: What street would you prefer to use (to the extent possible) to divide the two Districts?		
El Camino Real (northern and southern Council Districts)	60.6%	20
San Tomas Expressway (western and eastern Council Districts)	18.2%	6

*This topic was open from February 27, 2018 to March 27, 2018 and is now closed.

Summary of written comments on keeping neighborhoods intact:

- Would like to see that elementary and middle school boundaries remain within a district, as the community of families that go through schools create a cohesive bond that is maintained over time.
- The future growth around the El Camino corridor and the stadium makes me want to keep surrounding neighborhoods in the same district (a north/south split)
- If a major roadway (ex. San Tomas or railway) is used as the dividing line, I think all neighborhoods would remain intact.
- All neighborhoods should stay intact.
- Not important to keep neighborhoods intact.
- Neighborhoods should all be kept intact as much as possible
- Old Quad, and all housing developments should be intact. Residents of developments should be in the same district.
- Old Quad, which is the most important neighborhood in the city should be kept intact.
- Rivermark, Koreatown should be kept intact . Less important to keep Old Quad and University region together.
- Mariani Neighborhood
- Fremont Park
- I think the neighborhoods that are reflected in NextDoor do a fairly decent job of capturing the actual neighborhood breakdowns.
- If we need to have some neighborhoods from across the primary dividing line to more closely equalize population, it would be important to me to put together neighborhoods that share communities of interest. For example, neighborhoods

zoned to the same elementary school or neighborhoods that cluster around a particular house of worship, community center, or even shopping district.

Summary of written comments on a north/ south vs east/ west boundary:

- When developing the new districts, I think it's important to make sure north-side residents have appropriate representation. They have different concerns than south-side residents. They are an island surrounded by commercial/industrial properties, and their current representation seems inadequate.
- If possible, it would be desirable to avoid a north/south division. The northern part of Santa Clara is historically less affluent than the southern part. A south/north division would effectively create a district of haves and a district of have nots.
- Other boundary- There should be an east/west AND a north/south district.
- Other boundary - Monroe St. (North and South Districts)
- The wording of the question about boundary can be misleading - I read it as the boundary runs East/West (which would lend itself to something like an El Camino boundary line) but others may read it as an East District and a West District. (and the same can apply to the North/South boundary).

Summary of written comments on preference for a street to divide the two Districts?

- Do not use major streets to divide districts
- If we do a north/south split, I think the railway is a better dividing line than El Camino Real.
- Do not draw lines near important community areas (parks, libraries)
- Use US101 as a boundary
- I suggest another street further North than El Camino because the new developments up there are much denser than the older, lower density neighborhoods and also have fewer services available to them
- Other boundary - Central Expressway (north and southern Council Districts)

Summary of written comments on other criteria

- Use a computer algorithm to insure no gerrymandering
- None of this is important. It attempts to solve the problem of who is running by limiting who is voting.
- Is it too late to propose three districts? I think the districts should be similar to zip codes 95050 (incl. 95053), 95051, and 95054.
- Ideally, the method chosen should minimize the need for redistricting. There will never be more interest in the districts then when they are first created. Ideally, we should adopt an automated redistricting method, such as <http://bdistricting.com/2010/>
- This is a wasted effort without any benefit. Please save the resources needed to do this.
- There should be 6 districts. One member from each district.
- It is a foolish political ploy to have only two districts.
- Both proposed area splits do not represent different areas well. The neighborhoods on both sides of El Camino Real and San Thomas are very similar. I especially disagree with a special election for this issue. It can wait for the next regular election. What a waste of taxpayers' money!

- Economically-disadvantaged residents need a proportionally larger representative voice in government especially where neighborhoods are intermixed with dense commercial and industrial usages.
- A balance with home owners vs high density apartment residents should be used as a consideration.
- Consider the population growth in both areas. I can see North Santa Clara becoming heavily populated and as a result making Senior Southern Santa Clara's opinions irrelevant during elections.
- Why do we need two voting districts? Why now? Who came up with this idea and why? What were their motives? I'd like to see an analysis of the pros and the cons.

Results of the Open City Hall Survey Draft District Map Preferences
March 19,2018 through April 4,2018
(2nd of 3 Open City Hall Surveys)

Question: Which draft map indicating two Council Districts do you prefer?		
	Response Percent	Response Count
Draft Plan NS 1 (northern and southern Council Districts)	47.6%	10
Draft Plan WE 1 (western and eastern Council Districts)	14.3%	3
Draft Plan WE 2 (a combination of northern/southern and western/eastern boundaries)	38.1%	8

Summary of written comments on changes people would make to these draft maps:

- Continue the boundary down El Camino, so areas 21 & 22 are in the south district.
- Assuming the districts are divided equally by population today, what happens in the future when more people move in to the North District where there's more room to grow? Will the city need to redraw the district lines?
- The relative compactness of the two districts would seemingly allow for more localized input and decisions; therefore, any changes should be to increase the compactness or increase the 'local-ness' of the districts.
- For NS 1, I would change piece 20 to move the little triangle created by Lafayette and the railroad to attach to piece 28; and then I would swap piece 20 to the North district and put piece 22 into the South district.
- I think the WE1 plan is a political nonstarter as it would make it very difficult for the northern portion of each district to elect anyone who lives in their part of the city as the political power and wealth is in the southern section of each district.
- Draft plan WE 2 is intriguing, but I still prefer NS1 with modification to make sure that more of both districts continue along El Camino Real. As the major commercial thoroughfare and a place where tons of development is happening, it seems in the city's best interest to have all six council members represent as many people whose lives are the most directly affected by decisions along El Camino.
- As it stands, the NS1 map does not put sufficient Asian CVAP into the South district (it is at about 20% for the South district, 40% for the North district). In fact, only the WE1 plan has sufficient Asian population in both districts such that if they voted as a block, which they may or may not obviously, they could elect a council member of their choosing in both districts.
- Is there any ability to follow El Camino Real the entire length and split the district by that? While it does leave a stretch of land on the edge of the University, I feel like the rough demographics of those living north of the line and south of the line

aligns better than adding the stretch of industry northwest of SCU and leaving out the areas between Benton and El Camino Real west of Kiely.

- Ensure the at least one person elected comes from north of 101 in 95054 zip code.
- I don't like any of the maps. No obvious reason for the squiggly line on any of the 3 maps. I suspect some political reason. I do not like dividing the city into political districts.

Summary of written comments on other topics:

- There need to be more than two districts, 4 or 6 would be better
- For a neutral survey these maps should be shown in a different order each time they are displayed together. In other words, sometimes WE2 should be first, sometimes it should be second and sometimes last - and the same for the other maps. Otherwise - most people will pick the first one.
- Would like to see at least 4 districts but think 6 districts would be best for residents making only the Mayor's race a city-wide race
- Would prefer more than two districts. A city this size, I think four or six districts would make more sense. Aside from that, I can't believe the report actually calls out Asian population and a desire to 'equalize' that!! And people wonder why racism exists!? I guess our Council does not look at us as 'Santa Clara' residents.... guess we're 'Asian Santa Clarans', 'White Santa Clarans', 'Black Santa Clarans'. Looks like our Council wants to categorize our city by race.
- I think that the data summary of the CVAP is not showing what we actually need to know. We don't really need to know how much of the CVAP for each racial category is on which side of the line. We need to know on each side of the line, what percentage of CVAP is in each racial category. Because in order for the districts to be likely to help Asian and Latino voters elect the candidates of their choosing, those groups need to be as close to or more than 25% of the CVAP of each district. Please provide the data analysis that is actually useful to the public.
- Not really a fan of two districts. Three would be better.

Results of the Open City Hall Survey on Election Sequencing
March 22,2018 through April 4,2018
(3rd of 3 Open City Hall Surveys)

Questions on District Sequencing

Question: Which District would you Designate as District 1 for Draft Plan NS 1		
	Response Percent	Response Count
North Council District should be District 1	25.0%	2
South Council District should be District 1	37.5%	3
No preference for which District is designated as District 1	37.5%	3
Question: Which District would you Designate as District 1 for Draft Plan WE 1		
West Council District should be District 1	37.5%	3
East Council District should be District 1	12.5%	1
No preference for which District is designated as District 1	50.0%	4
Question: Which District would you Designate as District 1 for Draft Plan WE 2		
West Council District should be District 1	12.5%	1
East Council District should be District 1	50.0%	4
No preference for which District is designated as District 1	37.5%	3

Summary of written comments on the selection of District 1:

- I don't understand the intent or purpose of this change so I am leery about the proposal as a whole. I don't like the approach of "Which would you like solution A or B?" with no context about what problem is being solved or if we should be making this change at all.
- Flip a coin.

Summary of written comments on other topics:

- Why just 2 districts. If you are going to divide the city into districts, why not one district per councilperson? What does just 2 get you that just 1 didn't?
- It is ludicrous to divide the city into two districts. It accomplishes nothing except a very minor bit of window dressing. Two districts are worse than no districting at all since it provides a false sense of accomplishment. Or provides cover depending on your motive. Six districts would make sense. Not to change the color or ethnicity of our council necessarily, but to make it easier and cheaper to run for office.

Memorandum

To: City of Santa Clara Ad Hoc Districting Committee
From: Jeanne Gobalet, PhD, Lapkoff & Gobalet Demographic Research, Inc.
Date: April 5, 2018
Re: Evaluation of draft plans in terms of legal and optional criteria, considering feedback from the public

This memorandum compares eight draft plans (the original three plus five community proposals). A Plan Comparison Overview is provided on page 2, and detailed data tables with discussions follow in the Detailed Discussion of Plans and Criteria section of this memo.¹

Plans are contrasted in terms of legal requirements and optional criteria, and this report begins with an overview of these criteria.

Legal Requirements and Optional Criteria

There are two legal requirements, and all eight plans probably meet them (although the extent to which distribution of groups protected by the Federal Voting Rights Act should be considered is subject to some judgment).

Comments by community members at the Ad Hoc Committee meetings and the Open City Hall forum have suggested that some of the criteria are of special interest to some city residents. These include having district boundary follow major thoroughfares; taking the distribution of Asian, Hispanic, Korean, and Filipino populations into account; balancing the districts' populations (using both Census 2010 counts and 2017 estimates that incorporate estimated population from housing built since 2010); taking school attendance areas and neighborhoods into account. The extent to which these criteria are met in each plan is discussed in the Plan Comparison Overview as well as in the more detailed discussions.

Legal requirements:

- Population equality using Census 2010 counts
- Provide the opportunity for groups protected under the Federal Voting Rights Act to elect representatives of their choice (25% minimum share or eligible voters needed)

Optional Criteria (may be considered when drawing boundaries):

- Use major thoroughfares as boundaries
- Keep neighborhoods intact
- Keep school attendance areas intact
- Keep election Precincts intact
- Consider incumbency.

¹ All the information in this memo may be modified or corrected.

Plan Comparison Overview

Plan Name	Plan type	2010 plan deviation	# Asian CVAP* districts	plan deviation 2017*	# split neighborhoods	# split ESAAs *	# split precincts	Boundaries used	Some noteworthy characteristics (tradeoffs; some things mentioned are in response to public comments)
NS 1	NS	All plans meet legal requirement	1	ok	4	3	0	Lawrence Expwy, Benton Street, Kiely Blvd, El Camino Real, Scott Blvd, railroad tracks	Distributes both 2010 and post-2010 population growth from new housing well--boundary not likely to need adjusting post-2020; keeps Korean business district together; Scott Blvd. portion splits an area with relatively large Latino share of population; keeps Filipino area intact; no split precincts
WE 1	WE		2	Deviation is too high and would need 2020 adjustment	3	3	2	Great America Pkwy, Mission College Blvd, Montague/San Tomas Expressway, Scott Blvd, El Camino Real, San Tomas Expwy	Two Asian CVAP districts; the only plan that almost certainly will need adjusting after Census 2020; keeps Korean business district together; Scott Blvd. portion splits an area with relatively large Latino share of population; splits area with Filipino concentration
WE 2	hybrid		1	ok	5	6	5	Lawrence Expwy, Benton Street, Scott Blvd, Montague Expwy	Splits the most Nextdoor neighborhoods+ ESAAs+ precincts; keeps Filipino concentration in one district; Scott Blvd. portion splits an area with relatively large Latino population shares
HH 1	NS		1	2020 deviation likely to be too high	4	1	0	El Camino Real	Very simple boundary but it might need adjusting after Census 2020 because of uneven population growth; splits the smallest number of ESAAs; splits Korean business district; no split precincts
HH 2	NS		1	ok	4	2	0	Lawrence Expwy, El Camino Real	Most of boundary follows El Camino Real; identical to HH 1 except better 2010 and 2017 population balance; no split precincts; splits Korean business district
KP 1	hybrid		1	ok	2	3	2	Homestead Rd, San Tomas Expwy, Montague Expwy	Simple boundary; splits the smallest number of Nextdoor neighborhoods; splits area with Filipino population concentration
KP 2	hybrid		1	ok	3	3	1	Homestead Rd, El Camino Real, Hwy 101	Similar to KP 1 except that it splits the area north of Hwy 101 and treats the area bounded by El Camino Real, San Tomas Expwy, Homestead Rd, and Kiely Blvd differently
RJ 1	hybrid		1	ok	5	4	5	Relatively simple boundary: Homestead Rd, Saratoga Creek, Hwy 101	Although boundary is simple, the Saratoga Creek portion splits 5 Nextdoor neighborhoods, 4 ESAAs, and 5 precincts

* Asian Citizen Voting Age Population; plan deviation 2017 = Census 2010 population plus estimated population growth from new housing occupied 2010-17

ESAAs = Santa Clara Unified School District elementary attendance areas

Detailed Discussion of Plans and Criteria

The following plans and their origins are discussed here:

Plan ID	Plan Name	Source
NS 1	North South 1	Prepared by demographer
WE 1	West East 1	Prepared by demographer
WE 2	West East 2	Prepared by demographer
HH 1	El Camino Real NS 1	Submitted by Hosom Haggag
HH 2	El Camino Real NS 2	Submitted by Hosom Haggag
KP 1	Kevin Park 1	Submitted by Kevin Park
KP 2	Kevin Park 2	Submitted by Kevin Park
RJ 1	Rob Jerdonek 1	Submitted by Rob Jerdonek

Required (U.S. Constitution): Population Equality

All plans have deviations less than 10 percent (the maximum permitted), so they all meet this requirement. The deviations range from .05% (NS 1) to 9.0% (HH 1).

Plan deviation using Census 2010 total population counts (needs to be < 10%)							
NS 1	WE 1	WE 2	HH 1	HH 2	KP 1	KP 2	RJ 1
0.05%	7.0%	4.3%	9.0%	1.0%	2.6%	1.0%	0.07%

Required (Federal Voting Rights Act): Provide the opportunity for protected groups to elect representatives of their choice. For Ranked Choice Voting method, this has been defined as *at least* a 25% share of the CVAP (Citizen Voting Age Population; eligible voters).

All eight plans have one Asian CVAP district with 25% or more shares of the total CVAP. Plan WE 1 has a second district, although this configuration means that the Asian CVAP is less concentrated than in the other plans. That is, WE 1 has Asian shares of 31 and 28 percent, while the other plans have one district that is at least 36 percent. Having two Asian CVAP districts above 25 percent means that there is not as strong a concentration of Asians in one district as compared to the other plans. It is not clear what community members would prefer.

Hispanic CVAP: No plan has a district with an Hispanic CVAP share reaching 25%, and it probably is not possible to create one. This is because although there are some parts of the City with concentrations of Hispanic population, the concentrations and total numbers are not large enough to reach the 25% threshold.

Filipino population is not large enough to meet the 25% minimum requirement; however, information about the distribution of the Filipino population in each plan is provided in response to a community member's comment.

Estimated non-Hispanic Asian CVAP share of total CVAP								
	City's total ACVAP estimate =			19,252				
District	NS 1	WE 1	WE 2	HH 1	HH 2	KP 1	KP 2	RJ 1
North/West/A	39%	31%	38%	36%	37%	38%	39%	39%
South/East/B	21%	27%	22%	23%	23%	22%	21%	21%
Estimated Hispanic CVAP share of total CVAP (the apparent differences may not be statistically significant)								
	City's total HCVAP estimate =			11,086				
District	NS 1	WE 1	WE 2	HH 1	HH 2	KP 1	KP 2	RJ 1
North/West/A	17%	17%	17%	15%	15%	18%	16%	16%
South/East/B	16%	17%	17%	20%	19%	16%	18%	18%
Estimated distribution of Filipino population north of Highway 101								
These data are provided in response to a public comment that Draft Plan WE 2 splits the Filipino population north of Highway 101 (the Montague Expwy boundary, which is used in both WE 2 and KP 1)								
Filipinos are included in Asian population counts								
	NS 1	WE 1	WE 2	HH 1	HH 2	KP 1	KP 2	RJ 1
N of 101 Filipino share	100% in N	nearly 100% in E	66% in W, 34% in E	100% in A	100% in A	66% in W, 34% in E	100% in A	100% in A

Optional: Try to distribute population living in new housing (occupied 2010-17) in a way that minimizes the need to re-draw the boundary line after Census 2020 counts are available

NS 1, WE 2, HH 2, KP 1, KP 2, and RJ 1 do a better job of distributing estimated population growth from new housing than WE 1 and HH 1.

WE 1 puts too much of the new housing in the West district. Also, HH 1 does not distribute post-2010 population growth evenly: too much of it is in District B (south of El Camino Real), and the very simple El Camino boundary might have to be adjusted post-Census 2020.

Plan deviation using Census 2010 total population plus estimated population from new housing							
NS 1	WE 1	WE 2	HH 1	HH 2	KP 1	KP 2	RJ 1
0.9%	14.1%	5.0%	10.0%	2.3%	3.6%	7.0%	5.3%

Optional: Keep neighborhoods intact (to the extent possible)

The geographical locations, names, and boundaries of the City's neighborhoods can be subjective, and the ones used in these comparisons may or may not be generally recognized.²

One or more members of the public have said that the Korean business district should not be split in the final districting plan. I have been told that that this business district includes both sides of El Camino Real from Lawrence Expressway to Kiely Boulevard. Others have suggested that Hispanic and Filipino population concentrations should not be split between Council districts.

Plan	# split	Split Neighborhoods
NS 1	4	Central Santa Clara, Hampton Place, Newhall, Warburton & Los Padres
WE 1	3	Oakmead, Santa Clara, Warburton & Los Padres
WE 2	5	Central Park West, Central Santa Clara, Fremont Park Vicinity, Oakmead, Warburton & Los Padres
HH 1	4	Fremont Park Vicinity, Hampton Place, Lawrence and El Camino, Santa Clara Old Quad
HH 2	4	Fremont Park Vicinity, Hampton Place, Lawrence and El Camino, Santa Clara Old Quad
KP 1	2	Central Santa Clara, Oakmead
KP 2	3	Central Santa Clara, Hampton Place, Oakmead
RJ 1	5	Bowers/Monroe, Central Santa Clara, Hampton Place, North of Robinson, Oakmead

² Nextdoor provided geographic boundaries for City of Santa Clara neighborhoods (2017). Of the 73 the organization identified, 6 are split by the City's outer boundary: Forest – Pruneridge, Lawrence Station, Newhall, Oakmead, Rose Garden West, Sunnyvale Birdland.

Optional: Keep elementary school attendance areas intact (to the extent possible)

School attendance areas may be considered to be communities of interest, and some members of the public have said that they should be considered when drawing the Council district line. Since the City Council is not responsible for the schools' governance, this criterion may not be as important as others.

The Santa Clara Unified School District supplied an electronic map of 16 Elementary Attendance Areas (ESAAs). Of these, eight are split by the City's outer boundary and the southwestern part of the City is served by the Cupertino Union (elementary) School District, and the southeastern part is served by the Campbell Union (elementary) School District.

ESAAs are sometimes considered communities of interest that can be considered when drawing election district boundaries, especially for school district trustee area election boundaries.

Plan	Split ESAAs	# split inside City	# partly outside city
NS 1	Laurelwood, Pomeroy, Scott Lane	3	2
WE 1	Hughes, Mayne, Scott Lane	3	2
WE 2	Central Park, Haman, Laurelwood, Montague, Pomeroy, Scott Lane	6	3
HH 1	Laurelwood	1	1
HH 2	Laurelwood, Pomeroy	2	1
KP 1	Bowers, Laurelwood, Montague	3	2
KP 2	Bowers, Central Park, Laurelwood	3	1
RJ 1	Bowers, Bracher, Central Park, Laurelwood	4	2

Optional: Keep the County's election precincts intact (to the extent possible)

These pieces of geography are not necessarily important to members of the public, but County Registrars of Voters would prefer not to spend a lot of time reconfiguring precincts to match election district boundaries. (However, we must draw Council district boundaries using Census block geography, not precincts, which are not based on Census geography.)

The Santa Clara County Registrar of Voters has defined 124 precincts in the City of Santa Clara (as of 2018).

NS 1, HH1, and HH 2 keep all precincts intact. The other plans split precincts, but the share of the City's registered voters affected by the splits are relatively small.

Plan	# of split precincts	Nov. 2016 # registered voters	Share of all registered voters
NS 1	0	-	
WE 1	2	630	1%
WE 2	5	1,662	3%
HH 1	0	-	
HH 2	0	-	
KP 1	2	631	1%
KP 2	1	3	0%
RJ 1	5	1,869	4%
	City of Santa Clara precincts	Nov. 2016 registered voters	
Total	124	51,063	

2018 vintage precinct boundaries supplied by the Santa Clara County Registrar of Voters

Optional: Consider Incumbency

Although no one has suggested that locations of current Council members' residences should be considered when choosing an election district plan, it is legally permitted, all else being equal. The distribution of current incumbents between the proposed Council districts is shown below.

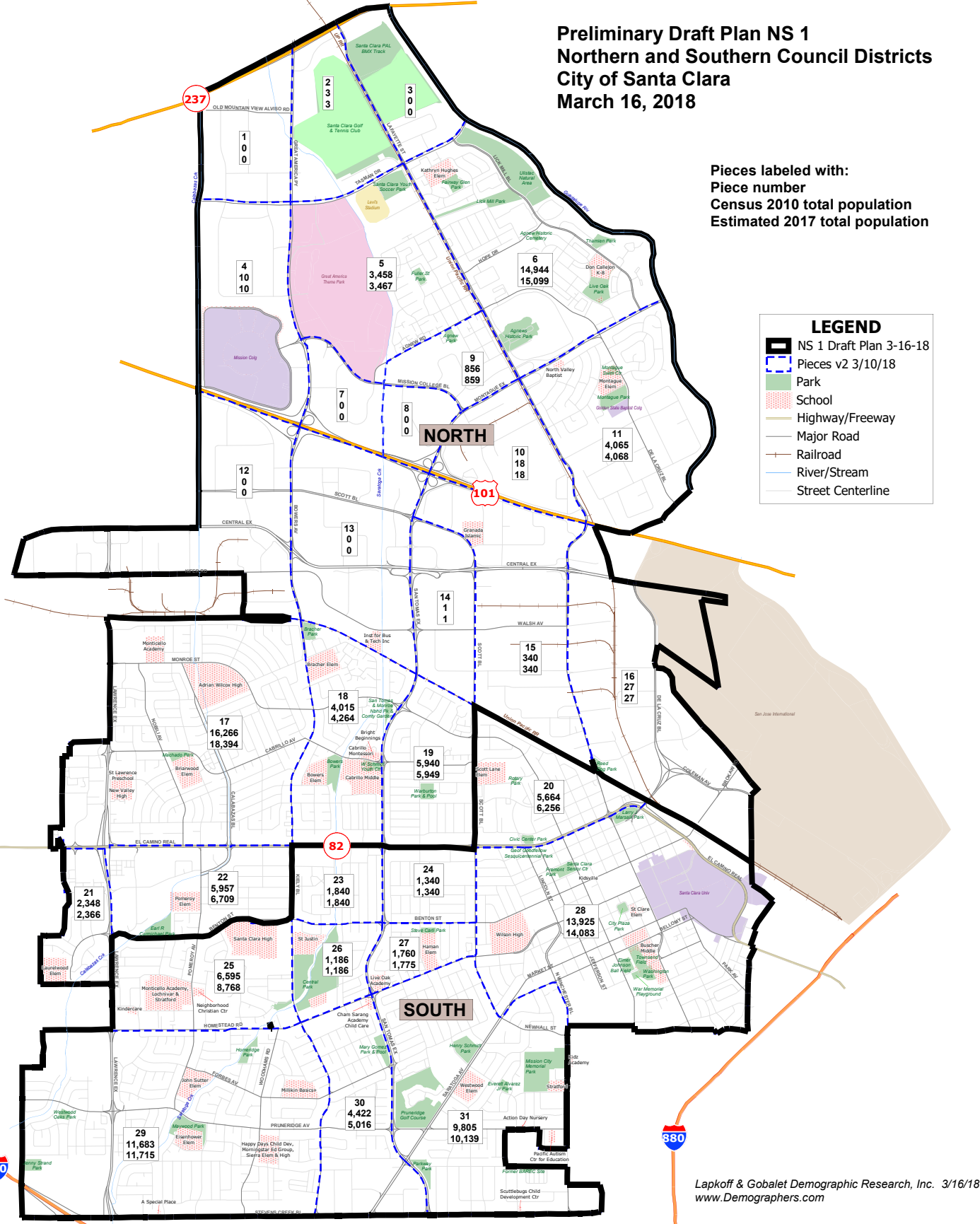
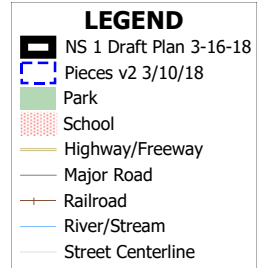
Although no one has suggested that locations of current Council members' residences should be considered when choosing an election district plan, it is legally permitted, all else being equal. Almost all the plans have Kolstad and Watanabe in one district, and the other five in the second district; WE 1 is the only plan that balances the incumbents more evenly. The distribution of current incumbents between the proposed Council districts is shown below.

The distribution of incumbents may be of interest when deciding which should be District 1 and which should be District 2 when making a recommendation to the City Council. However, it may not be possible to consider all incumbents when deciding which district should be District 1 (Nov. 2018 election) and which should be District 2 (2020 election).

Incumbency	District	
	Plan	District
	North/West/A	South/East/B
NS 1	Kolstad 2018, Watanabe 2020	Caserta 2018, Davis 2020, Gillmor 2018, Mahan 2020, O'Neill 2020
WE 1	Davis 2020, Gillmor 2018, Kolstad 2018, O'Neill 2020	Caserta 2018 Mahan 2020, Watanabe 2020
WE 2	Kolstad 2018, Watanabe 2020	Caserta 2018, Davis 2020, Gillmor 2018, Mahan 2020, O'Neill 2020
HH 1	Kolstad 2018, Watanabe 2020	Caserta 2018, Davis 2020, Gillmor 2018, Mahan 2020, O'Neill 2020
HH 2	Kolstad 2018, Watanabe 2020	Caserta 2018, Davis 2020, Gillmor 2018, Mahan 2020, O'Neill 2020
KP 1	Kolstad 2018, Watanabe 2020	Caserta 2018, Davis 2020, Gillmor 2018, Mahan 2020, O'Neill 2020
KP 2	Kolstad 2018, Watanabe 2020	Caserta 2018, Davis 2020, Gillmor 2018, Mahan 2020, O'Neill 2020
RJ 1	Kolstad 2018, Watanabe 2020	Caserta 2018, Davis 2020, Gillmor 2018, Mahan 2020, O'Neill 2020

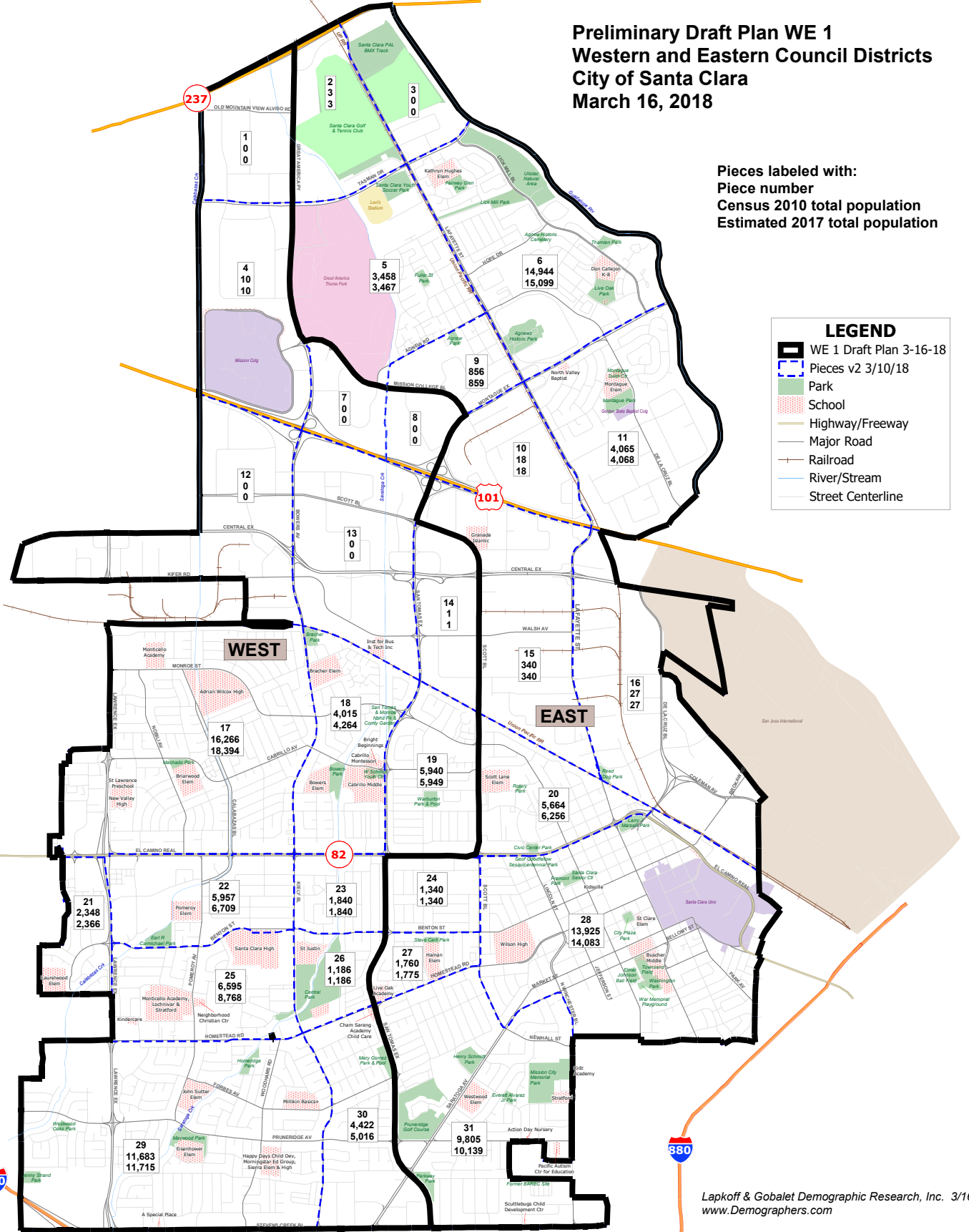
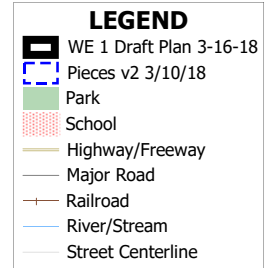
Preliminary Draft Plan NS 1 Northern and Southern Council Districts City of Santa Clara March 16, 2018

Pieces labeled with:
Piece number
Census 2010 total population
Estimated 2017 total population



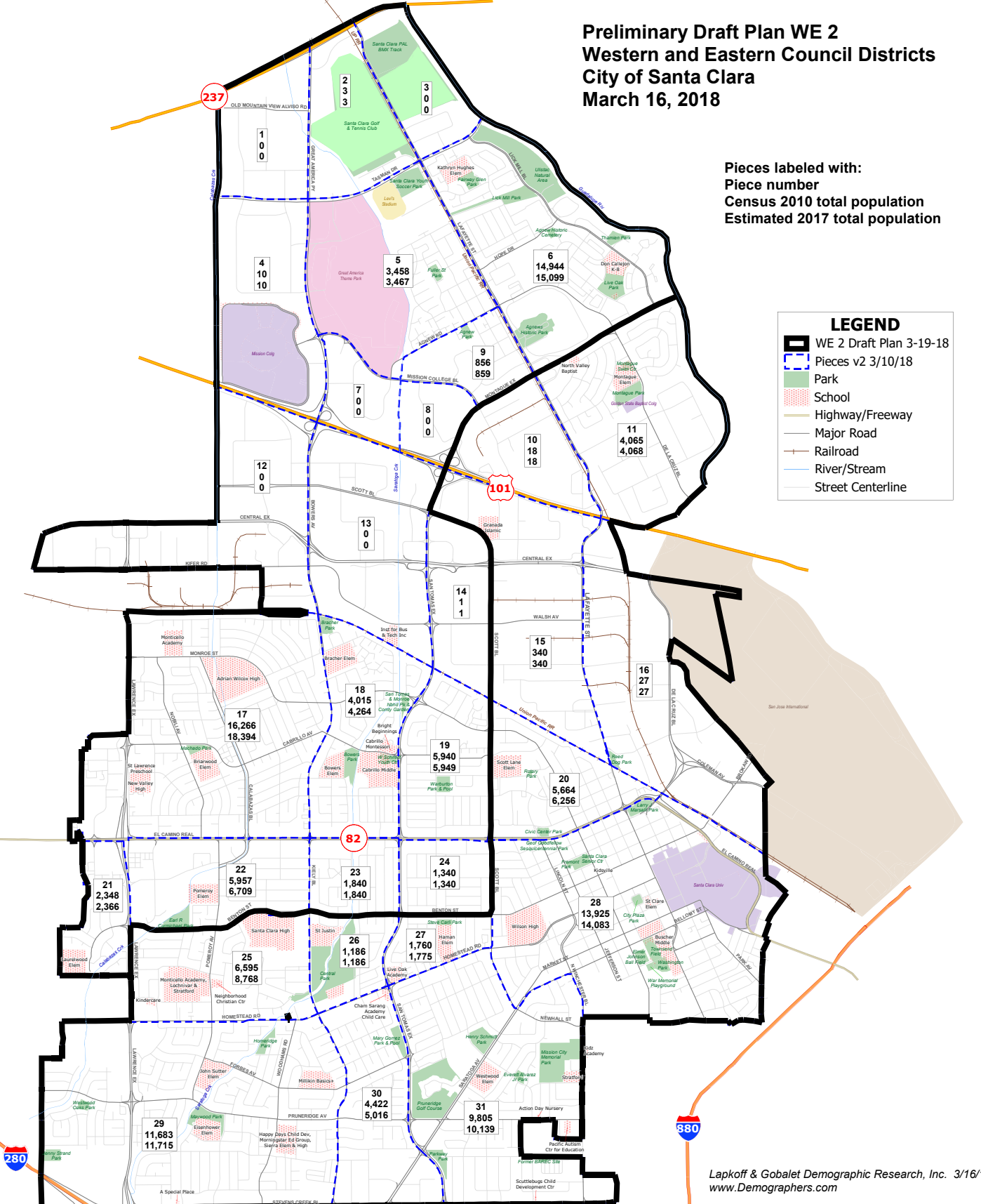
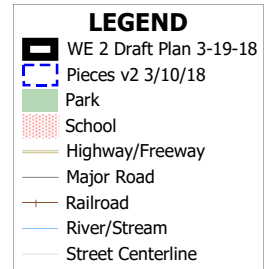
Preliminary Draft Plan WE 1 Western and Eastern Council Districts City of Santa Clara March 16, 2018

Pieces labeled with:
Piece number
Census 2010 total population
Estimated 2017 total population



Preliminary Draft Plan WE 2 **Western and Eastern Council Districts** **City of Santa Clara** **March 16, 2018**

Pieces labeled with:
 Piece number
 Census 2010 total population
 Estimated 2017 total population

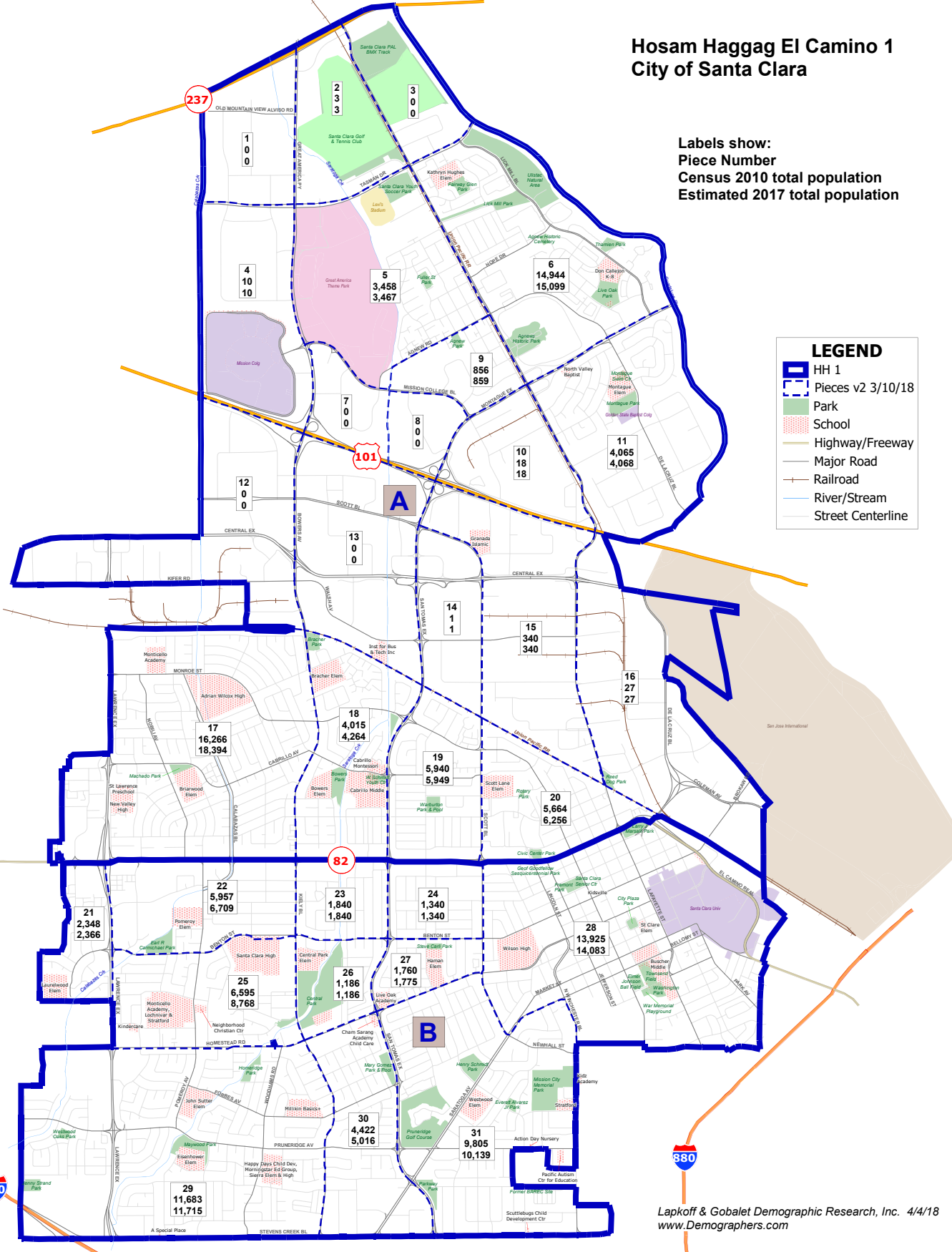


Hosam Haggag El Camino 1 City of Santa Clara

Labels show:
Piece Number
Census 2010 total population
Estimated 2017 total population

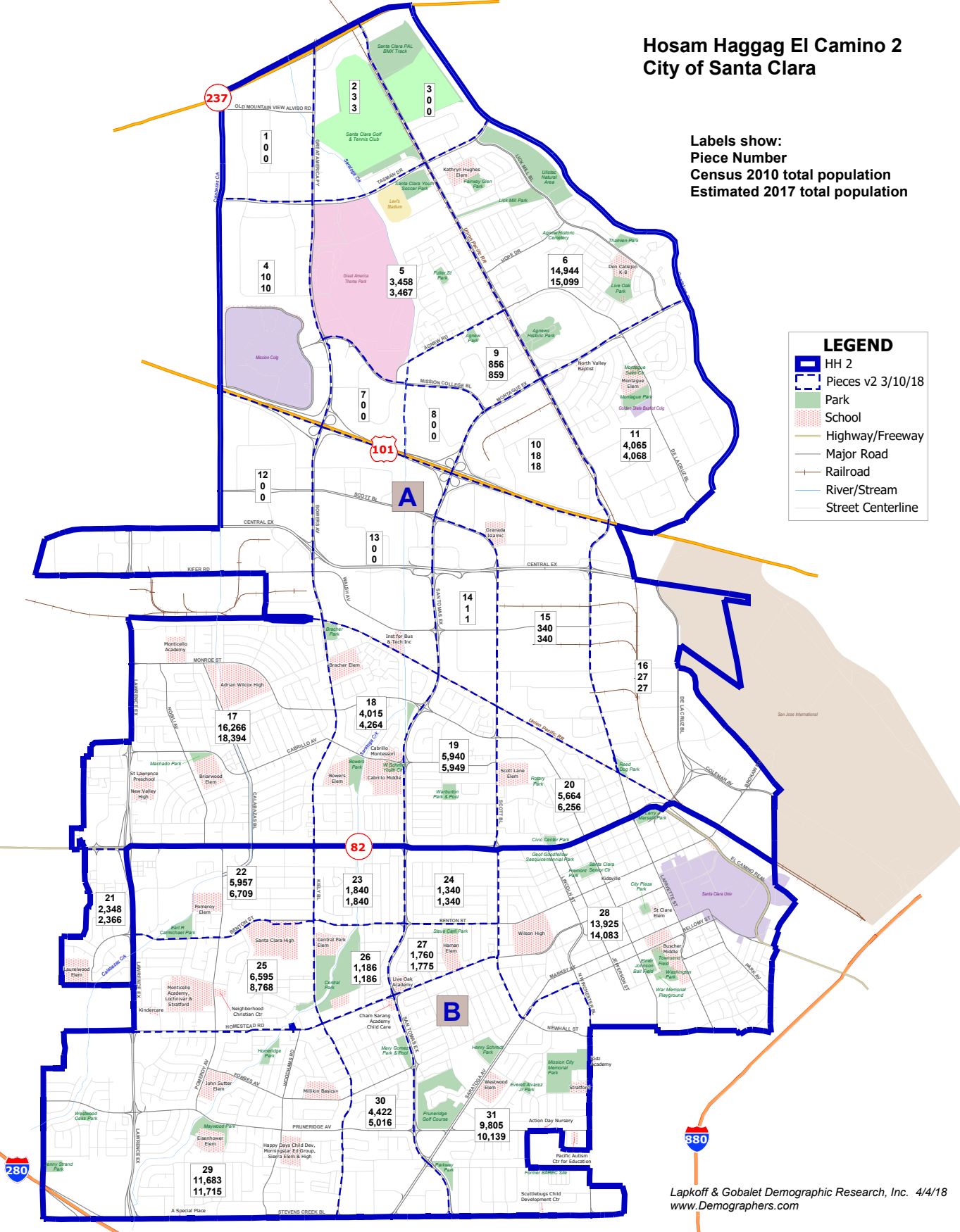
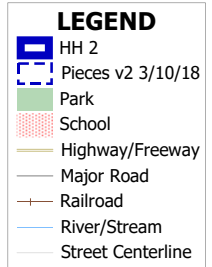
LEGEND

- HH 1
- Pieces v2 3/10/18
- Park
- School
- Highway/Freeway
- Major Road
- Railroad
- River/Stream
- Street Centerline



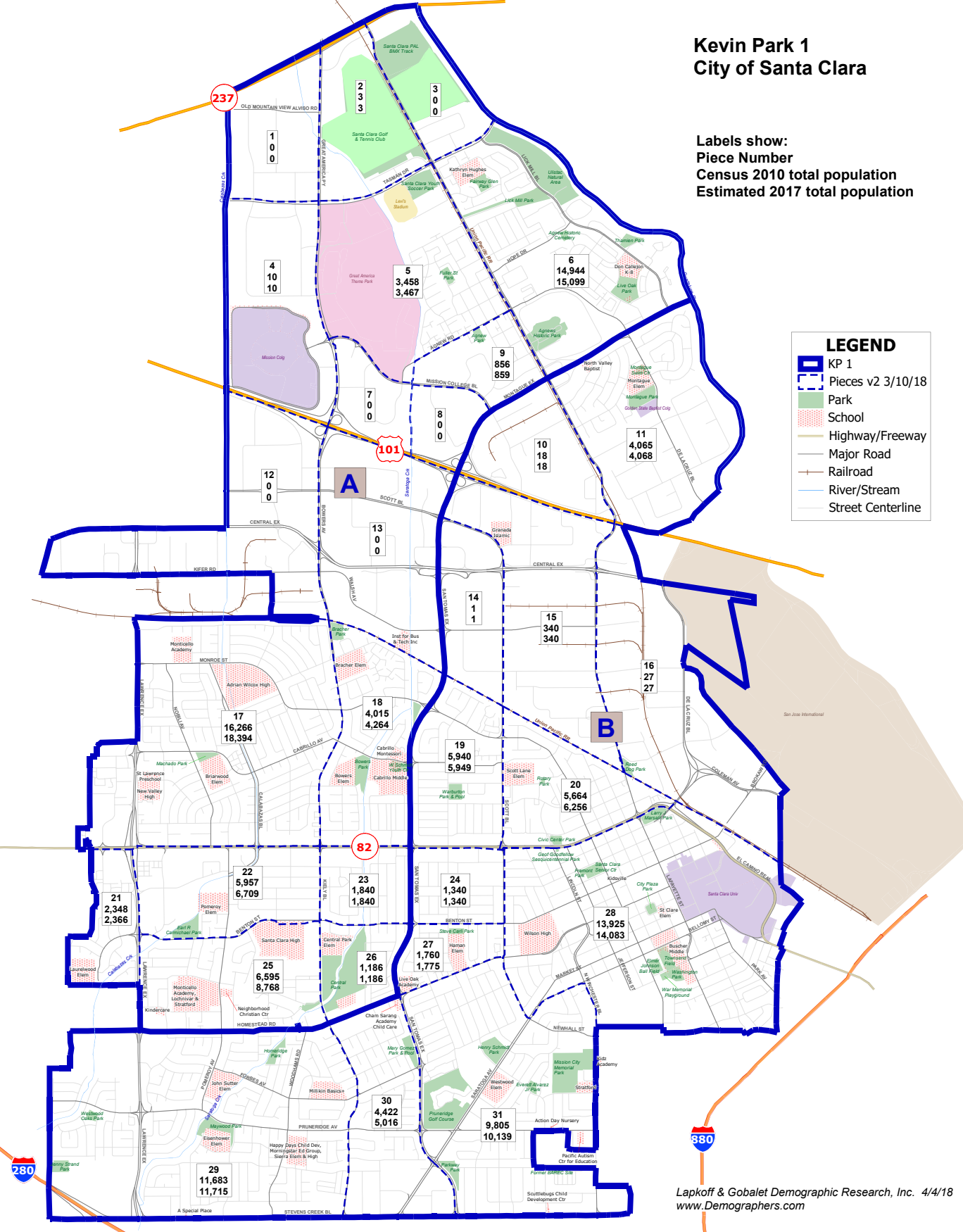
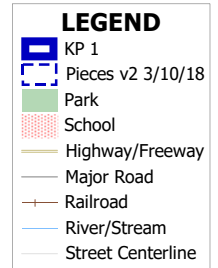
Hosam Haggag El Camino 2 City of Santa Clara

Labels show:
Piece Number
Census 2010 total population
Estimated 2017 total population



Kevin Park 1 City of Santa Clara

Labels show:
Piece Number
Census 2010 total population
Estimated 2017 total population

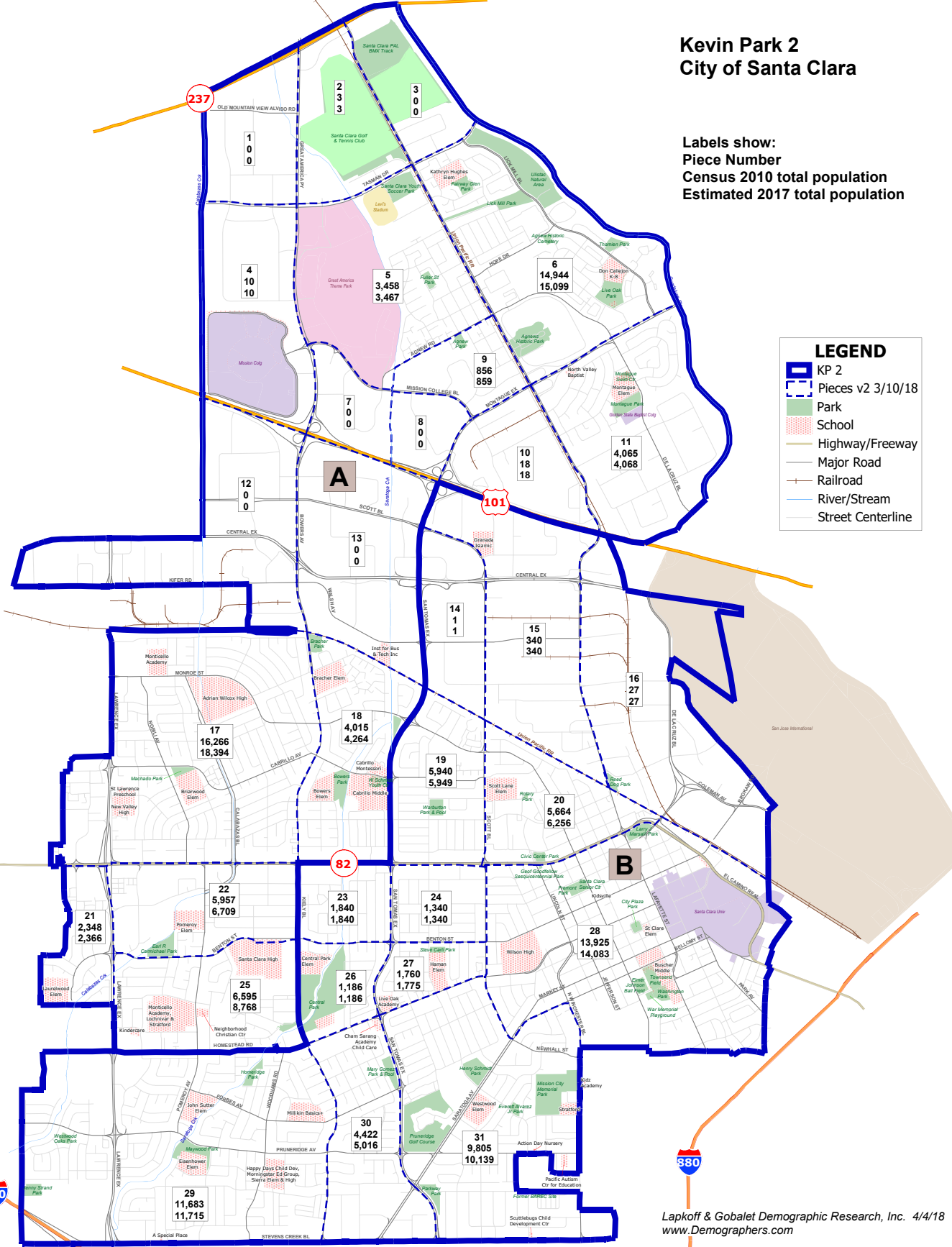


Kevin Park 2 City of Santa Clara

Labels show:
Piece Number
Census 2010 total population
Estimated 2017 total population

LEGEND

- KP 2
- ▤ Pieces v2 3/10/18
- Park
- School
- Highway/Freeway
- Major Road
- Railroad
- River/Stream
- Street Centerline



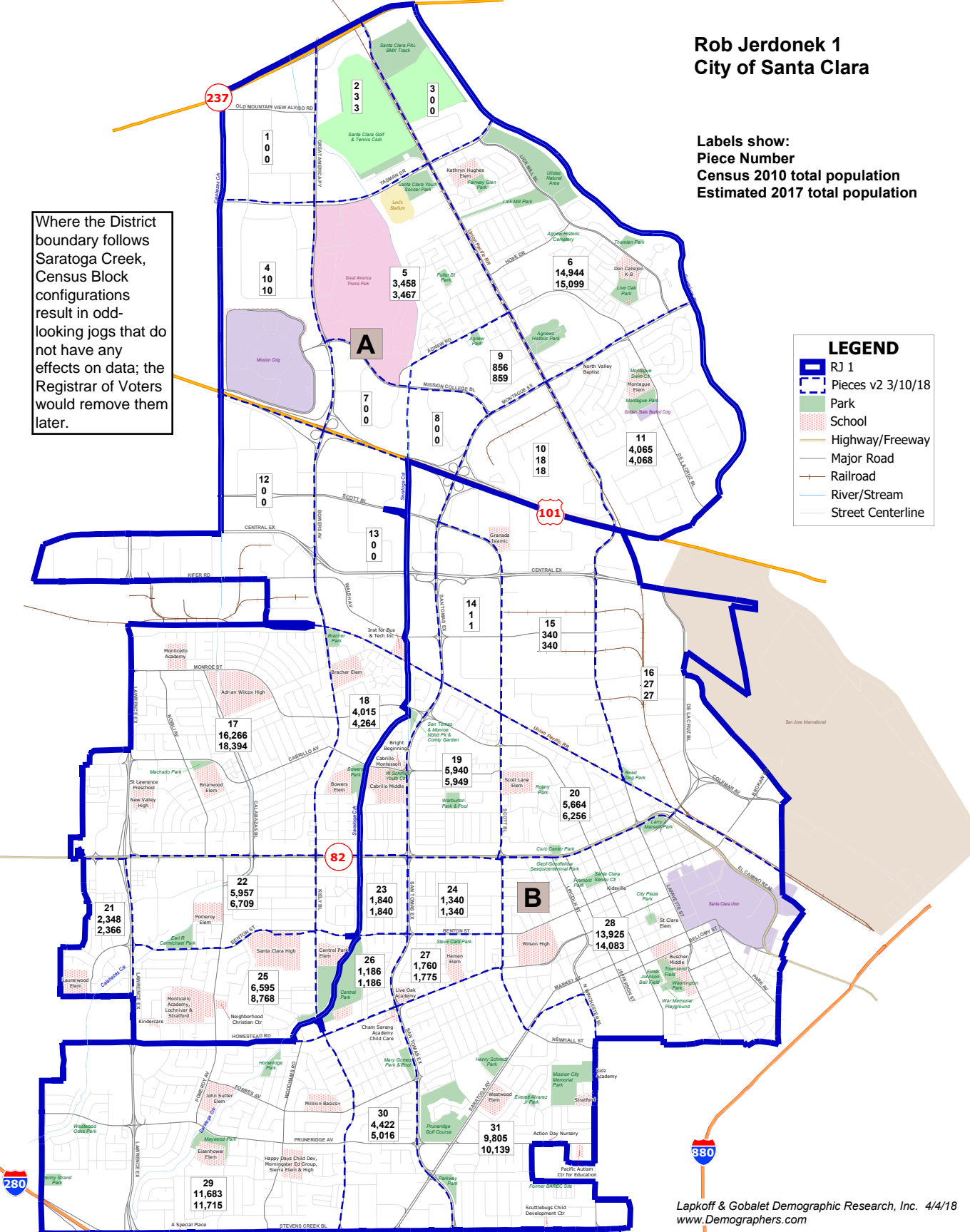
Rob Jerdonek 1 City of Santa Clara

Labels show:
Piece Number
Census 2010 total population
Estimated 2017 total population

Where the District boundary follows Saratoga Creek, Census Block configurations result in odd-looking jogs that do not have any effects on data; the Registrar of Voters would remove them later.

LEGEND

- RJ 1
- Pieces v2 3/10/18
- Park
- School
- Highway/Freeway
- Major Road
- Railroad
- River/Stream
- Street Centerline



Jennifer Yamaguma

From: [REDACTED]
Sent: Friday, March 9, 2018 1:18 PM
To: Districts
Subject: A couple suggestions

Hi! I was one of the people at last night's workshop, and I found it hugely informative. It was also good to hear the concerns of others, and I appreciate you listening to me ... twice.

One suggestion that some folks got, some didn't, was the need to sell this re-districting to the public. The gut reaction of most people is "no", so unless all of this work is to be for naught, it is important to get folks to "yes". It's a very small cross-section of voters who can come to the workshops. The best way is to explain the reasoning of the charter review committee. For example, "We considered city-wide elections, 2 districts, 3 districts, and 6 districts. The pros and cons of each were as follows (and then list them in an easy-to-read form, e.g. bullets, a chart, however). As a result, we chose 2 districts". And this information must be mailed to the voters, or included as part of the city-wide newsletter. For many older folks, and Santa Clara has a lot of seniors, the term "it's on the website" translates to "then I will probably not see it".

The defensive response of some in the room, that the 2 districts were decided by the charter review committee or by the council, will alienate voters, not endear them to support the plan. Voters want to be convinced how to vote, not told how to vote, a huge distinction.

Ranked choice voting also needs to be explained in the same way, and please don't use that pie example. It was long and confusing (even to me who understands it quite well). You're welcome to use my one-page example, modified however you wish (it was based on one I wrote up for our board of directors to decide a paint scheme so it translates to a single candidate, but not as well to two or more.)

It would also help, as I pointed out last night, to create two ballot measures, one for re-districting, the other for ranked choice voting. Both have issues of public understanding, and therefore, both are vulnerable. So, it's more likely that one will bring down the other rather than uplift it.

Finally, I came up with a possible re-districting plan. I do recognize that you will probably will go with the north-south scenario, but I decide to concentrate on trying to get more hispanics involved. Why? Well, many Asians of all nationalities are involved in city government; one can see that at any city function, including the one last night. Many run for city council. And with the ranked choice voting, I expect that Asians will be elected to the city council with no difficulty. African Americans, while not participating much now, are too small a demographic group to work with. Hispanics, on the other hand, are woefully under-represented in city government and yet are a large demographic group.

So, if we put together pieces 15, 16, 17, 18, 19, 20, 23, 24, 26, 27, and 28, we get a total count of 52,303 (Within the minimum deviation? I'm afraid I didn't write down that number and do not see it in the notes.) and a Hispanic count of 13,359. This gives Hispanics 25.54% of the electorate in this district, enough to hopefully have at least one representative on council.

Yes, at first glance, this might seem a bit gerry-mandered, but all these pieces are contiguous. The only problem is that the other district isn't; there's a Southern part and a northern part. But, I calculated the percentages for each piece, and this was the only way I could see to do it without making both districts discontinuous.

Thanks for your consideration of my views.

Sincerely,

Diane Harrison
3283 Benton St.
Santa Clara, CA 95051
408-554-5854 or 408-246-8149
Fax: 408-716-2723
diane@dianesdreamdestinations.biz

Jennifer Yamaguma

From: [REDACTED]
Sent: Tuesday, March 20, 2018 2:28 PM
To: Districts
Subject: Feedback on the report posted online on 3/19/2018

Hi,

3 pieces of feedback on the reports posted on 3/19 on your website.

1) You state in the report that:

The second goal in drawing plans was to provide groups protected under the Federal Voting Rights Act with the opportunity to elect representatives of their choice. We measure "opportunity to elect" using the group's share of those eligible to vote (Citizen Voting Age Population, or CVAP) of the total CVAP. If the protected group's share is 50 percent or greater, the protected group is considered to have this opportunity.

This is actually not accurate. Using RCV in a 3-member district that number should be 25%. And to be more specific, a protected class can elect a councilmember for EACH 25% they constitute within a district. In other words, if NH Asian constitute greater than 50% of a district, they have the opportunity to elect TWO candidates of their choice. If they constitute greater than 75% of a district, they have the opportunity to elect ALL THREE candidates of their choice.

2) The calculations to determine a protected class' percentage as part of a district is incorrect. Circled in red - you're calculating what the percentage is comparing North vs South (ie: $62+38 = 100\%$) - while the math is correct it's not actually the number that should be referenced.

You should be calculating the percentage of CVAP Asian as a percentage of CVAP Total. ie: Asian CVAP in the Northern district constitute 38.6% of the total CVAP ($11,842 / 30,686$), and for Southern they constitute 21.0% of the total CVAP of the Southern district ($7,411 / 35,351$). Those are the numbers we should be looking at to see if a protected class can exceed the 25%+1 threshold.

Detailed Data: Draft Plan NS 1

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3) I would still very much like to see a breakdown that mostly follows El Camino Real. The current North/South split with a zig-zag line that follows Benton, then El Camino, then the train tracks, would seem to the average voter that something fishy is going on with gerrymandering, even though that is not the intent of the demographer. The more straight and less zig-zaggy the line is, the better the voter perception will be.

Specifically - I'd like to see a Northern District that covers 1-21, and a Southern District that covers 22-31.

Also, a slight variation of that would be a Northern District that covers 1-20, and a Southern District that covers 21-31.

Thanks!

Hosam Haggag

Jennifer Yamaguma

From: Steve Chessin <steve.chessin@gmail.com> on behalf of Steve Chessin
Sent: Monday, March 26, 2018 4:26 AM
To: Districts
Subject: Comments on the proposed District Boundary Maps (item 6 on 26 March 2018 agenda)

To the Ad Hoc Advisory Districting Committee:

As I am unable to attend your meeting this evening in person, I am submitting my comments via email. My comments fall into three categories: errors in the document "Discussion of Draft Plans NS 1, WE 1, and WE 2", comments on the criteria used, and comments on the tools made available to the general public.

1. In the document "Discussion of Draft Plans NS 1, WE 1, and WE 2" included in the Agenda Report, the demographers state "The second goal in drawing plans was to provide groups protected under the Federal Voting Rights Act with the opportunity to elect representatives of their choice. We measure "opportunity to elect" using the group's share of those eligible to vote (Citizen Voting Age Population, or CVAP) of the total CVAP. If the protected group's share is 50 percent or greater, the protected group is considered to have this opportunity." (Page 1, paragraph 4, of their document.)

Since the proposed charter amendment will result in the use of the single transferable vote (STV) form of ranked choice voting to elect three council members from each district, and since STV reduces the threshold of election to 25% when used to elect three members, the last sentence of the paragraph quoted above should be corrected to read "If the protected group's share is greater than 25 percent, the protected group is considered to have this opportunity."

Secondly, the presentation of the percentages in the detailed data tables on pages 3, 4, and 5 of their document is misleading, as it indicates the percentage of each line item as the north and south (or east and west) number divided by the total of that line item (that is, horizontally), rather than as the north and south (or east and west) number divided by the total for that overall category (that is, vertically).

For example, the "est total CVAP 2012-16" for Draft Plan NS 1 is given as 30,686 in the North district and 35,351 in the South district (total 66,036). The "est NH Asian CVAP 2012-16" for Draft Plan NS 1 is given as 11,842 in the North district and 7,411 in the South district (total 19,252). The percentage figures (62% in the North, 38% in the South) give the percentages for how the "est NH Asian CVAP 2012-16" is divided between North and South (that is, $11,842/19,252$ and $7,411/19,252$), not the more relevant percentages for how much of the "est total CVAP 2012-16" is "est NH Asian CVAP 2012-16" in each of the two districts. That computation is $11,842/30,686$ or 38.6% for the North, and $7,411/35,351$ or 21.0% for the South.

Those figures also appear Table 1 on page 1 of the document. That table claims to show "the non-Hispanic Asian share of the Citizen Voting Age Population (CVAP) in each district", but it does not. Instead, it shows the share of the non-Hispanic Asian Citizen Voting Age Population (CVAP) in each district, a subtle but important difference.

The correct numbers for the non-Hispanic Asian share of the Citizen Voting Age Population (CVAP) in each district for Draft Plan NS 1, as I calculated above, is 38.6% for the North and 21.0% for the South. For Draft Plan WE 1, the correct percentages are 27.2% West and 31.0% East. For Draft Plan WE 2, the correct percentages 22.0% West and 37.7% East.

It should be of great concern that the demographers made such a simple yet significant error in their document.

2. The most important criterion in drawing districts (as expressed on page 3 of the staff report, and reflected as the first goal on the first page of the demographer's document) is for "[e]ach City Council district to contain a nearly equal population based on the 2010 Census (until 2020 Census data are available)."

The second most important criterion in drawing districts (as expressed on page 3 of the staff report, and reflected as the second goal on the first page of the demographer's document) is to "provide members of protected groups (all Federal race/ethnic categories except non-Hispanic whites) the opportunity to elect representatives of their choice (or possibly to influence the election of representatives of their choice)".

While several members of the public did express a preference for drawing districts that would "minimize changes in the proposed district boundary after the 2020 census" (page 4 of the staff report), such a criterion must not take precedence over the first two.

Since (as I pointed out above) a protected group has the opportunity to elect representatives of their choice if their share of the CVAP in a district is above 25%, and since the overall "est NH Asian CVAP 2012-16" is 29.1% (well above 25%), and since the CVAP map on page 2 of the PDF file posted at <http://santaclaraca.gov/home/showdocument?id=56888> (the "SANTA CLARA MAPS" link at <http://santaclaraca.gov/government/departments/city-manager/district-elections>) shows that the non-Hispanic Asian-American CVAP is clearly distributed throughout the City, it should be possible to draw two districts such that the non-Hispanic Asian-American CVAP is well above 25% in each half of the City, thus providing that group with the opportunity to elect a representative of their choice in each half of the City. That goal must take precedence over the goal of "minimiz[ing] changes in the proposed district boundary after the 2020 census".

I note that Draft Plan WE 1 has an "est NH Asian CVAP 2012-16" above 25% in each half of the City (although it could be tweaked to make it closer to 29.1% in each half). Draft Plan WE 2 does not have an "est NH Asian CVAP 2012-16" above 25% in each half of the City, and should be rejected. Draft Plan NS 1 should be tweaked so that it also has an "est NH Asian CVAP 2012-16" closer to 29.1% in each half of the City.

3. I find limiting members of the public to "piece" (census tract?) data overly restrictive, especially since the demographers have access to much finer granularity census block data. When Menlo Park recently undertook its districting process, in addition to census tract tools, it had their demographers (National Demographic Corporation) make available to the public census block data via the Maptitude Online Redistricting tool. (Visit <https://www.menlopark.org/1299/Draw-and-submit-a-district-map>, scroll down to "Online district-drawing tool", and click on the "online district-drawing tool (Draw Maps Online)" link. Ignore where it says that the tool is "the most difficult to use"; it took me about an hour to draw my first 5-district map, and that included learning how to use the tool via the on-line help and trial-and-error. I drew subsequent maps much more quickly.)

The Ad Hoc Advisory Districting Committee should require that the City's demographers, Lapkoff & Gobalet Demographic Research, Inc., make Maptitude or a similar online census-block tool available to the public.

Sincerely,

--Steve Chessin

President, Californians for Electoral Reform www.cfer.org
1426 Lloyd Way, Mountain View, CA 94040

Jennifer Yamaguma

From: [REDACTED]
Sent: Monday, March 26, 2018 4:14 PM
To: Districts
Subject: Re: Feedback on the report posted online on 3/19/2018
Attachments: Hosam Edits of REV2 Pieces 031018 data with documentation and instructions 031318 automatic deviation computation.xlsx

Hi,

I'm attaching an excel sheet that is a slight modification of what you have posted online to calculate % CVAP broken down by ethnicity based on how someone would want to assign "pieces" to a corresponding district. The instructions provided to users remains the same - assigning either District A or District B to a piece, and the calculations will tell you how much each ethnicity makes up as a percentage of their district's CVAP. If that group exceeds 25% of their district's CVAP, it will get a green dot as an indication that they can pass the threshold needed to elect a councilmember of their choosing.

I hope this helps, and I intend to present it in tonight's meeting.

Thanks!
Hosam

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Also, a slight variation of that would be a Northern District that covers 1-20, and a Southern District that covers 21-31.

Thanks!

Hosam Haggag

Jennifer Yamaguma

From: [REDACTED]
Sent: Monday, March 26, 2018 4:45 PM
To: Districts
Subject: Re: Feedback on the report posted online on 3/19/2018
Attachments: Hosam Edits of REV2 Pieces 031018 data with documentation and instructions 031318 automatic deviation computation.xlsx; District Options Breakdown.pdf

Hi again, I clarified that the Total in my additional cells is Total CVAP for that District, so it's not confusing.

I'm also including a breakdown of ethnicity based on CVAP % of district total CVAP population, looking at the 3 options provided by Dr. Gobalet, as well as my original request of A:1-20 B:21-31 and also A:1-21 B:22-31 as comparison as well.

I plan to present this in tonight's meeting, and hope that the attached pdf analysis is easy to follow (and saves you the work of inputting the A's and B's in the excel yourself).

Thanks!
Hosam

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Thanks!

Hosam Haggag

Jennifer Yamaguma

From: [REDACTED]
Sent: Thursday, March 29, 2018 10:50 AM
To: Districts
Subject: Request for CVAP or VAP by Census Block

To whom it may concern,

My name is Theo Landsman, and I'm a research associate at FairVote. I have been doing some research into the maps proposed by the city demographer, and I was wondering if the city has collected citizen voting age populations for Santa Clara by census block, and whether you might be willing to share this data.

Regards,
Theo
--

+ - + - + - + - + - + - + - + - + -

FairVote

Theodore A. Landsman
Research Associate

6930 Carroll Avenue // Suite 240
Takoma Park, MD 20912

[REDACTED]

FairVote.org // @fairvote // @thelandsman94

[Sign-up for Press Releases](#)

Jennifer Yamaguma

From: [REDACTED]
Sent: Friday, March 30, 2018 4:24 PM
To: Districts
Cc: Kevin Park
Subject: District suggestions

To whom it may concern,
Because Friday, the designated due date, was a City office holiday, it makes sense to extend the deadline to Monday, 2 April 2018, at which time I could have time to ask a few questions and get them answered before handing in a more complete document.

If not,
The two suggestions for two districts are as follows:

Suggestion 1 (of 2):

District A: 1, 2, 3, 4, 5, 6, 7, 8, 9, 12, 13, 17, 18, 21, 22, 23, 25, 26

District B: 10, 11, 14, 15, 16, 19, 20, 24, 27, 28, 29, 30, 31

| District A | | | | | | District B | | | | | |
|-----------------------------|---------------------|---------------------|------------------|---------------------|---------------------|-----------------------------|---------------------|---------------------|------------------|---------------------|---------------------|
| Total
CVAP
District A | NH
Asian
CVAP | NH
White
CVAP | Hispanic
CVAP | NH
Black
CVAP | NH
Other
CVAP | Total
CVAP
District B | NH
Asian
CVAP | NH
White
CVAP | Hispanic
CVAP | NH
Black
CVAP | NH
Other
CVAP |
| 30702 | 11617 | 13290 | 4880 | 916 | 2386 | 35334 | 7636 | 20355 | 6206 | 1138 | 923 |
| 100.00% | 37.84% | 43.29% | 15.89% | 2.98% | 7.77% | 100.00% | 21.61% | 57.61% | 17.56% | 3.22% | 2.61% |

Benefits:

- 2.6% population deviation between districts.
- Largely keeps the school districts intact.
- Splits El Camino Real east-west as they vote, as opposed to simply in half north-south.
- Gives API population one district where API has a greater chance, not merely a statistical possibility that assumes that API voters will vote the same way in both districts.

Suggestions 2 (of 2):

District A: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 17, 18, 21, 22, 25

District B: 14, 15, 16, 19, 20, 23, 24, 26, 27, 28, 29, 30, 31

| District A | | | | | | District B | | | | | |
|-----------------------------|---------------------|---------------------|------------------|---------------------|---------------------|-----------------------------|---------------------|---------------------|------------------|---------------------|---------------------|
| Total
CVAP
District A | NH
Asian
CVAP | NH
White
CVAP | Hispanic
CVAP | NH
Black
CVAP | NH
Other
CVAP | Total
CVAP
District B | NH
Asian
CVAP | NH
White
CVAP | Hispanic
CVAP | NH
Black
CVAP | NH
Other
CVAP |
| 31114 | 11985 | 13195 | 4958 | 976 | 2542 | 34922 | 7268 | 20450 | 6128 | 1077 | 767 |
| 100.00% | 38.52% | 42.41% | 15.94% | 3.14% | 8.17% | 100.00% | 20.81% | 58.56% | 17.55% | 3.08% | 2.20% |

Benefits:

- 1.0% population deviation between districts.
- Largely keeps the school districts intact.
- Splits El Camino Real east-west as they vote, as opposed to simply in half north-south.

- Keeps the Northern population intact.
- Gives API population one district where API has a greater chance, not merely a statistical possibility that assumes that API voters will vote the same way in both districts.

Kevin Park++

Jennifer Yamaguma

From: [REDACTED]
Sent: Monday, April 2, 2018 10:30 AM
To: Districts
Subject: Proposal for Santa Clara district map, and Comment on existing draft maps
Attachments: CityofSantaClaraTrySaratogaCreekLine.pdf

Hello,

1.
Please consider the below proposal to divide Santa Clara into two voting districts, as requested here:
<http://www.santaclaraca.gov/government/departments/city-manager/district-elections>

My proposed district line is as follows: From the east, following Hwy 101 west until it reaches Saratoga Creek, then cutting south along the creek to Homestead Rd., then going west along Homestead Rd. to the city boundary. A map showing the proposed line is attached.

2.
All of the proposed maps incorrectly label St. Justin school in the wrong location. Where St. Justin is labeled is actually Central Park Elementary. This error may cause confusion to those reviewing the maps.

Thanks,
Rob Jerdonek
Santa Clara resident
[REDACTED]

Jennifer Yamaguma

From: Jeanne Gobalet <gobalet@demographers.com>
Sent: Friday, March 30, 2018 2:51 PM
To: [REDACTED]
Subject: City of Santa Clara CVAP data for Census blocks.

Hello, Theo. I got your voicemail the other day but couldn't quite understand your email address. Sorry for the delay responding.

To estimate the 2012-16 ACS Special Tabulation CVAP populations by Census block, we multiplied each block's Census 2010 voting age population by the 2012-16 estimated City of Santa Clara CVAP share of VAP for each group. We do this because error margins, especially for smaller population groups, tend to be very large.

Note that when you sum the estimates for each group, the total tends not to equal the Total CVAP estimate. Even using city-wide rates, MOEs introduce a lot of uncertainty.

The multipliers we used are:

| Group | Estimated rate* |
|---|-----------------|
| | |
| [est NH Asian CVAP 2012-16] | 0.7053 |
| [est NH White CVAP 2012-16] | 0.9258 |
| [est Hispanic CVAP 2012-16] | 0.8331 |
| [est NH Black CVAP 2012-16] | 0.548 |
| [est NH Other CVAP 2012-16] | 0.9431 |
| [total CVAP 2012-16] | 0.7336 |
| | |
| * Rate computed by dividing 2012-16 estimated CVAP by 2012-16 estimated VAP for each population group | |

Please let me know if you have additional questions.

Jeanne

Jeanne Gobalet, PhD
Lapkoff & Gobalet Demographic Research, Inc.
www.demographers.com

From: Theodore Landsman [REDACTED]
Sent: Thursday, March 29, 2018 10:50 AM
To: Districts
Subject: Request for CVAP or VAP by Census Block

To whom it may concern,

My name is Theo Landsman, and I'm a research associate at FairVote. I have been doing some research into the maps proposed by the city demographer, and I was wondering if the city has collected citizen voting age populations for Santa Clara by census block, and whether you might be willing to share this data.

Regards,
Theo

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FairVote

Theodore A. Landsman
Research Associate

6930 Carroll Avenue // Suite 240
Takoma Park, MD 20912

FairVote.org // @fairvote // @thelandsman94